

April Six is a full-service marketing agency serving B2B clients in the technology sector. Founded on April 6, 2000, the agency has grown along with industry advances that have radically transformed modern business. April Six operates worldwide, and our client partners include some of the most innovative and successful technology brands on the planet. We specialize in delivering strategic marketing services, dynamic digital experiences, and results-driven integrated campaigns that cross media barriers and regional boundaries. We're April Six, and it's a good day for technology.

**EXPERTISE & SERVICES**

**Activating brands**

- Brand development/refresh
- Brand campaigns/audience planning (paid, earned, owned)
- Website development
- Integrated media planning

**Motivating buyers**

- Demand-gen campaign development
- Integrated product-launch and prospect nurture
- ABM programs
- Integrated media planning
- Buyer journey audit and recommendation
- Content creation
- Sales enablement
- Partner programs

**Educating influencers**

- Integrated messaging/story development
- Market-landscape audit and content recommendation
- Integrated influencer planning and campaign development
- Media, Influencer and analyst relations
- Social program design and activation
- Executive programs (campaign and content development)
- Media training

<p><b>125+</b> person global team built on 50/50 gender diversity</p>	<p><b>6</b> offices worldwide serving B2B technology clients</p>
<p><b>19</b> years leading the advancement of data-rich martech</p>	<p><b>30</b> minutes is all it takes to learn how we can help your business</p>

**LEADING TECHNOLOGY CLIENTS**



**GLOBAL OFFICE LOCATIONS**

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